



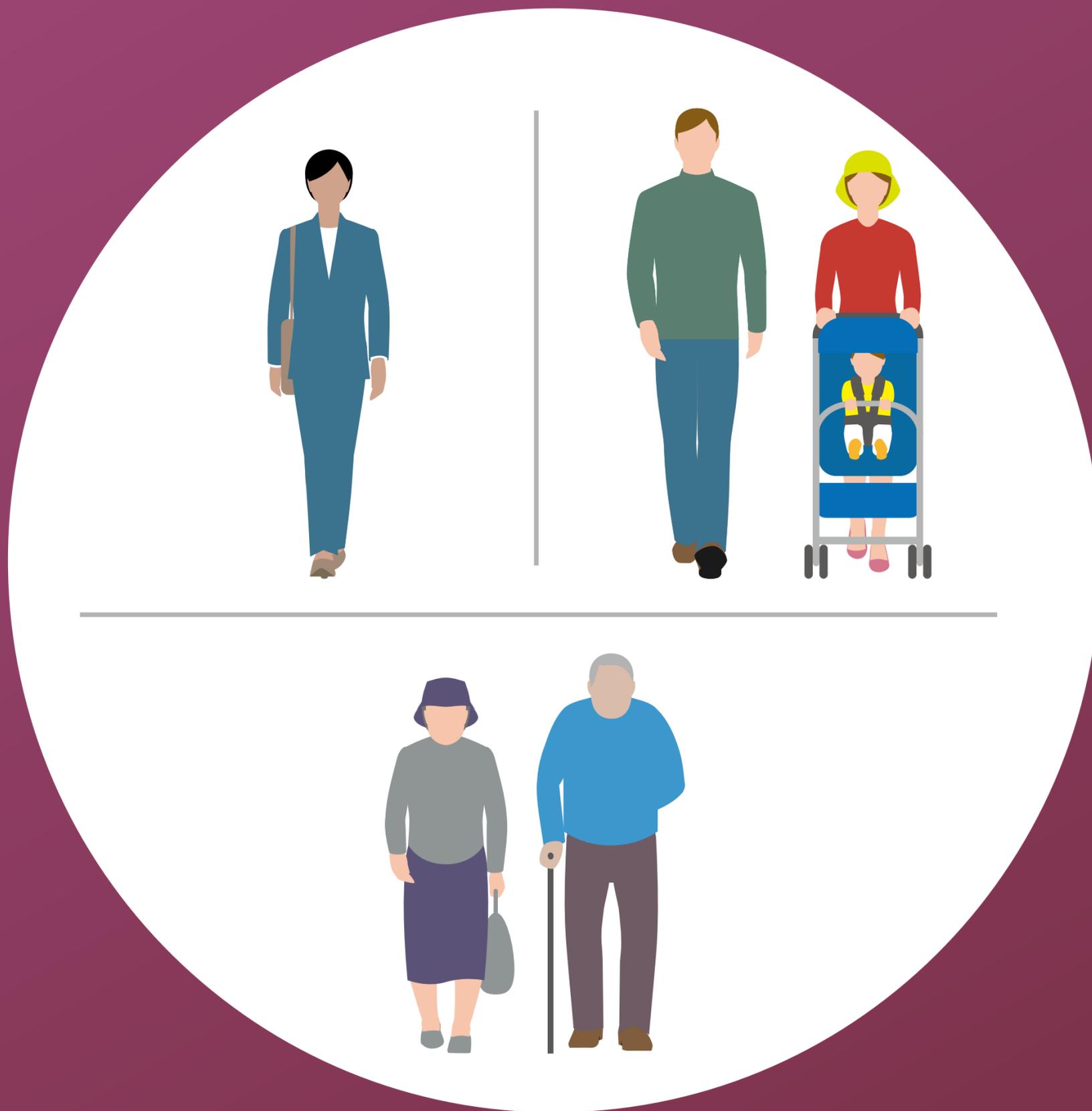
Why is Utah's
population growing
so quickly?



**Housing choices
for every family**



**Well-planned communities
benefit everyone**



**We need housing options
for every stage of life**



**Multi-family units reduce
infrastructure costs
for communities**



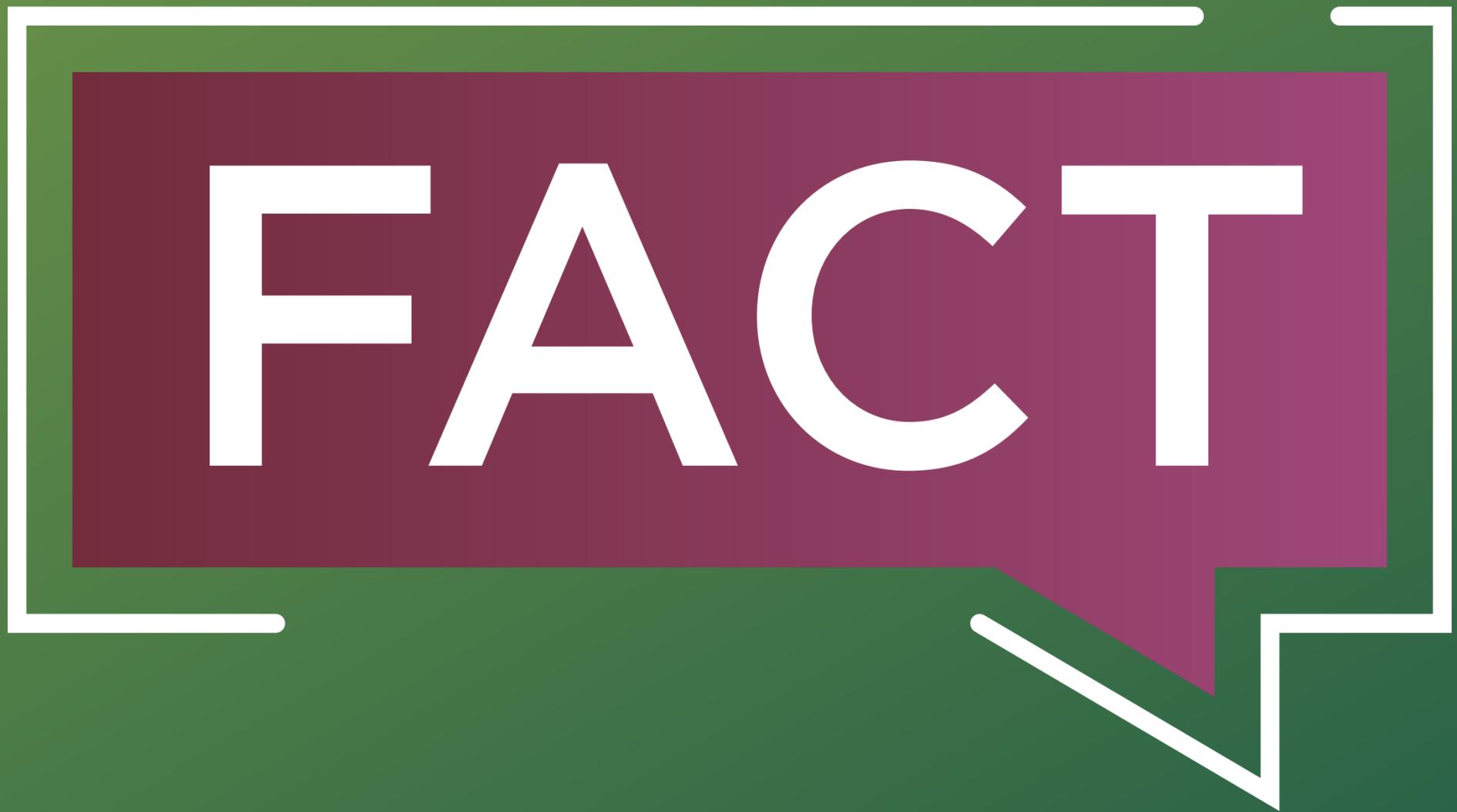
**40% of homebuyers
look for walkability when
choosing where to live**



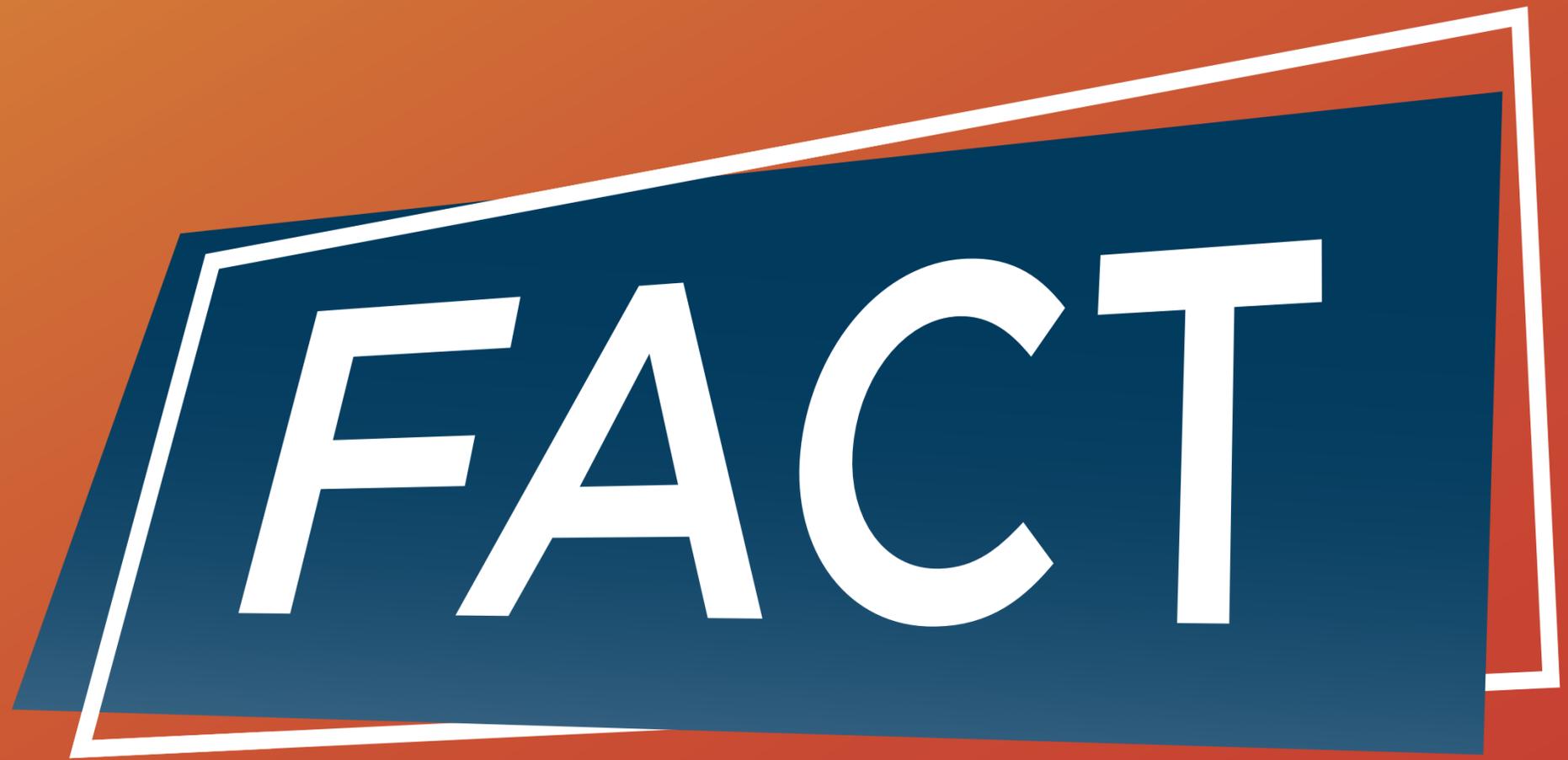
**Town Centers bring destinations
closer together and provide
more transportation choices**



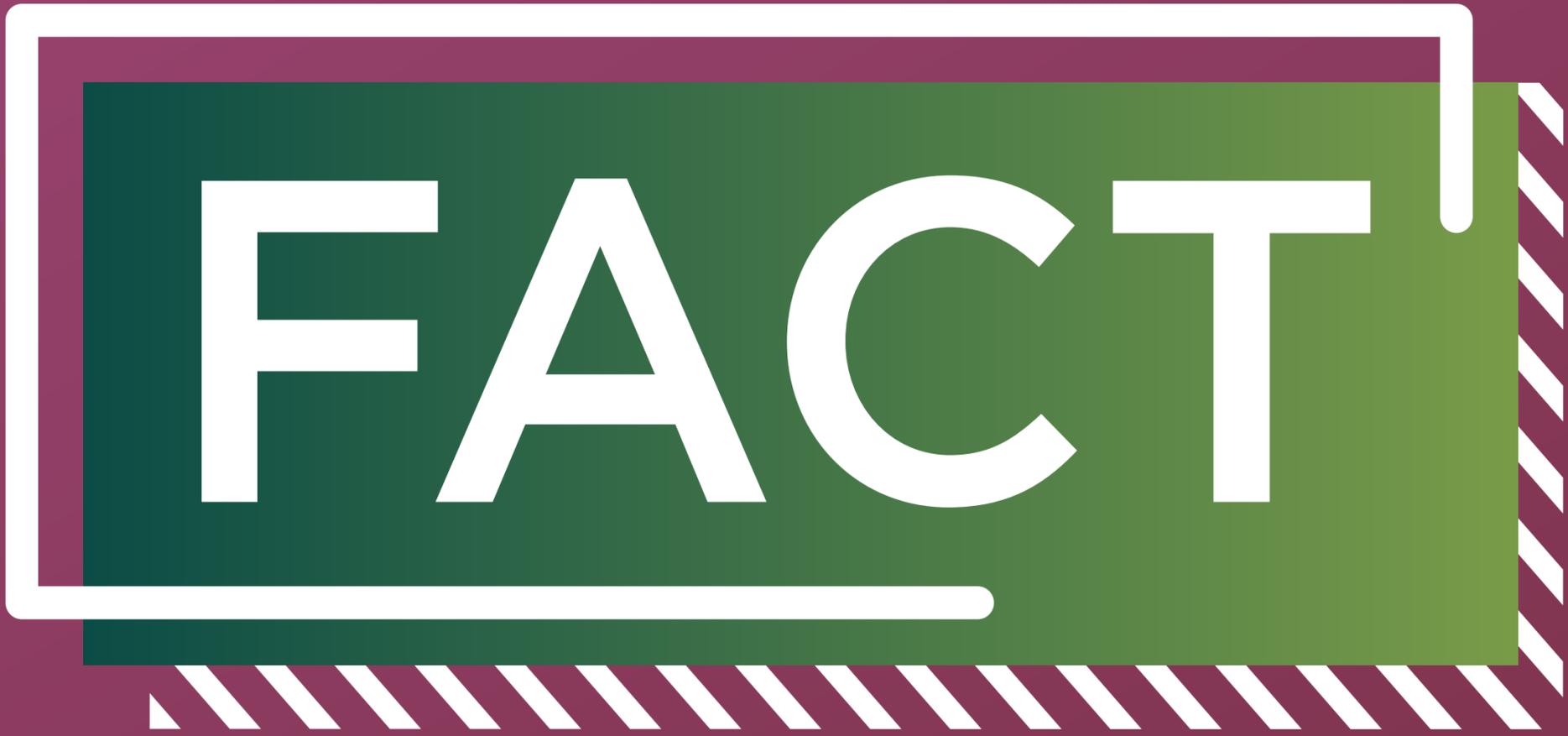
Home values performed
42% better when located
near public transportation



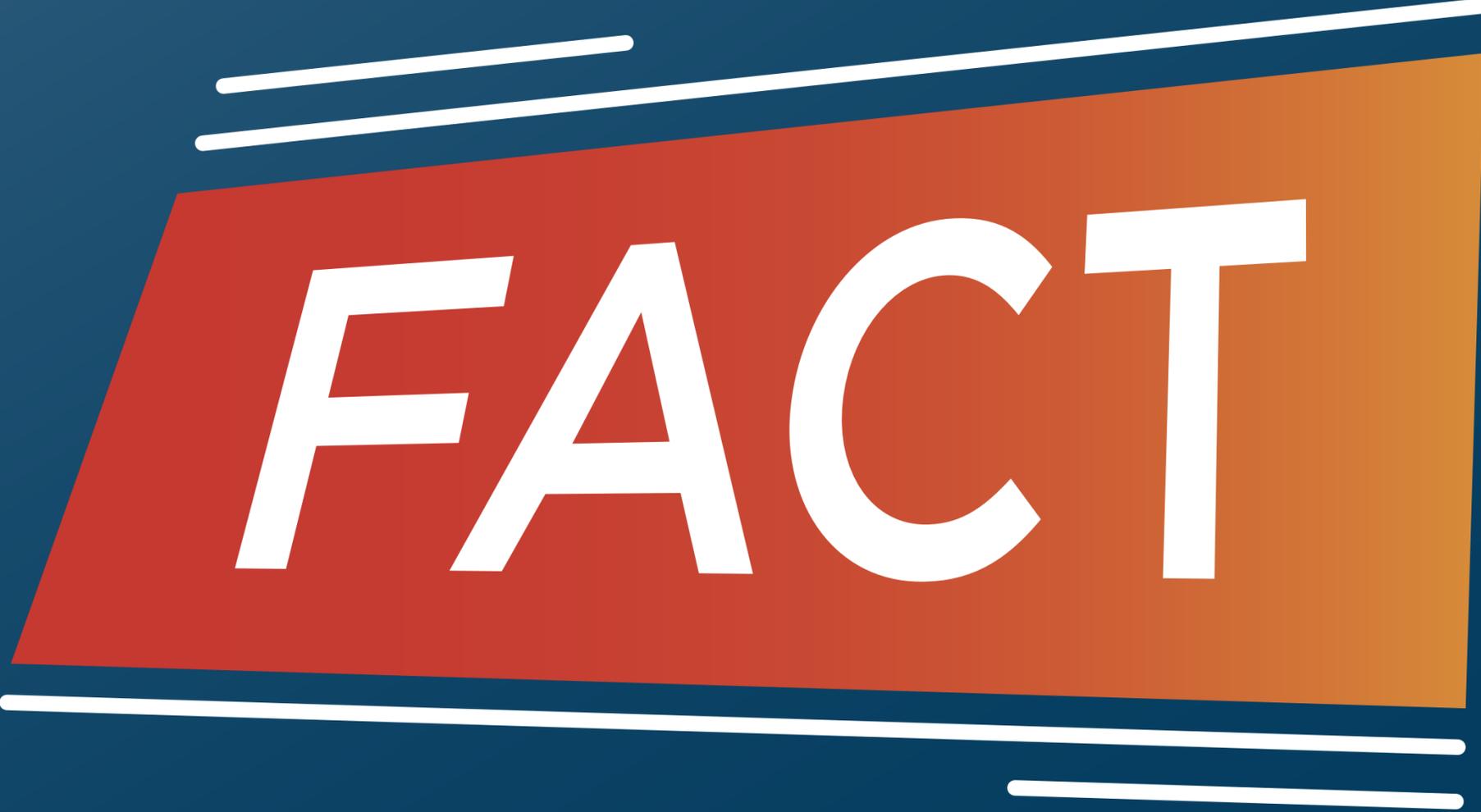
Higher density does not
mean a higher tax rate



Essential workers need
more affordable housing
because the cost of
living is rising faster than
their paychecks



Lower density does
not mean less traffic



FACT

As housing density
increases, communities
often save on infrastructure
and other costs

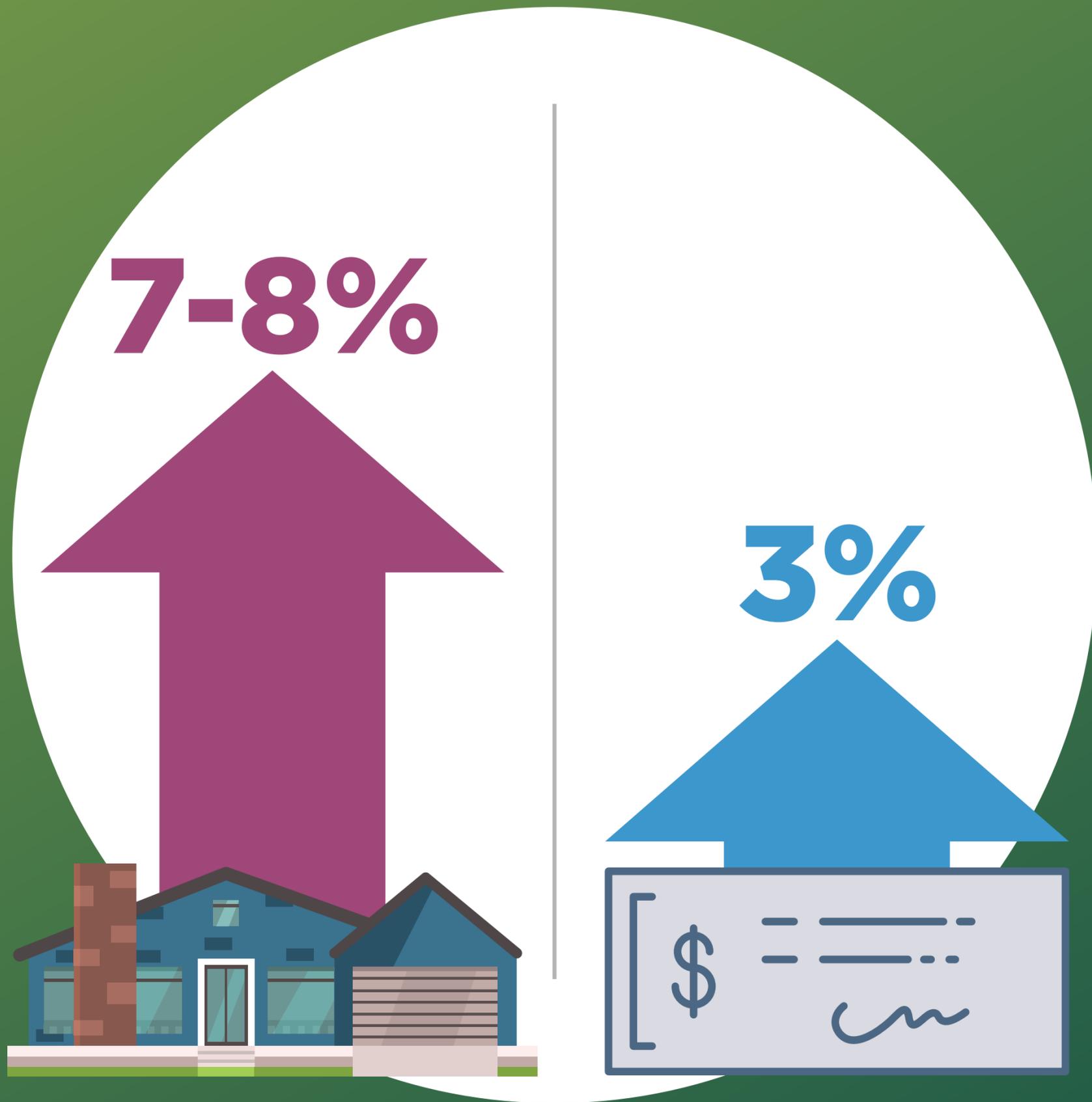
The logo for 'FACT' features the word in a bold, white, sans-serif font. The letters are set against a dark green, trapezoidal background that has a slight gradient and a 3D effect, appearing to float above a lighter green, irregularly shaped base. The entire graphic is centered on a solid maroon background.

FACT

Adding affordable housing options allows essential workers to find housing they can afford

FACT

When housing is placed more closely together near a variety of transportation options, congestion often decreases



**Housing prices vs. income
year to year**



**1 in 8 essential workers
pay 50% or more of their
income on housing**

The Wasatch Choice Vision increases transportation choices

↑
37%



↑
79%



WASATCH CHOICE
— VISION —



Livable and healthy communities



WASATCH CHOICE
— VISION —



Access to economic and educational opportunities



WASATCH CHOICE
— VISION —



**Manageable and reliable
traffic conditions**



WASATCH CHOICE
— VISION —



Quality transportation choices



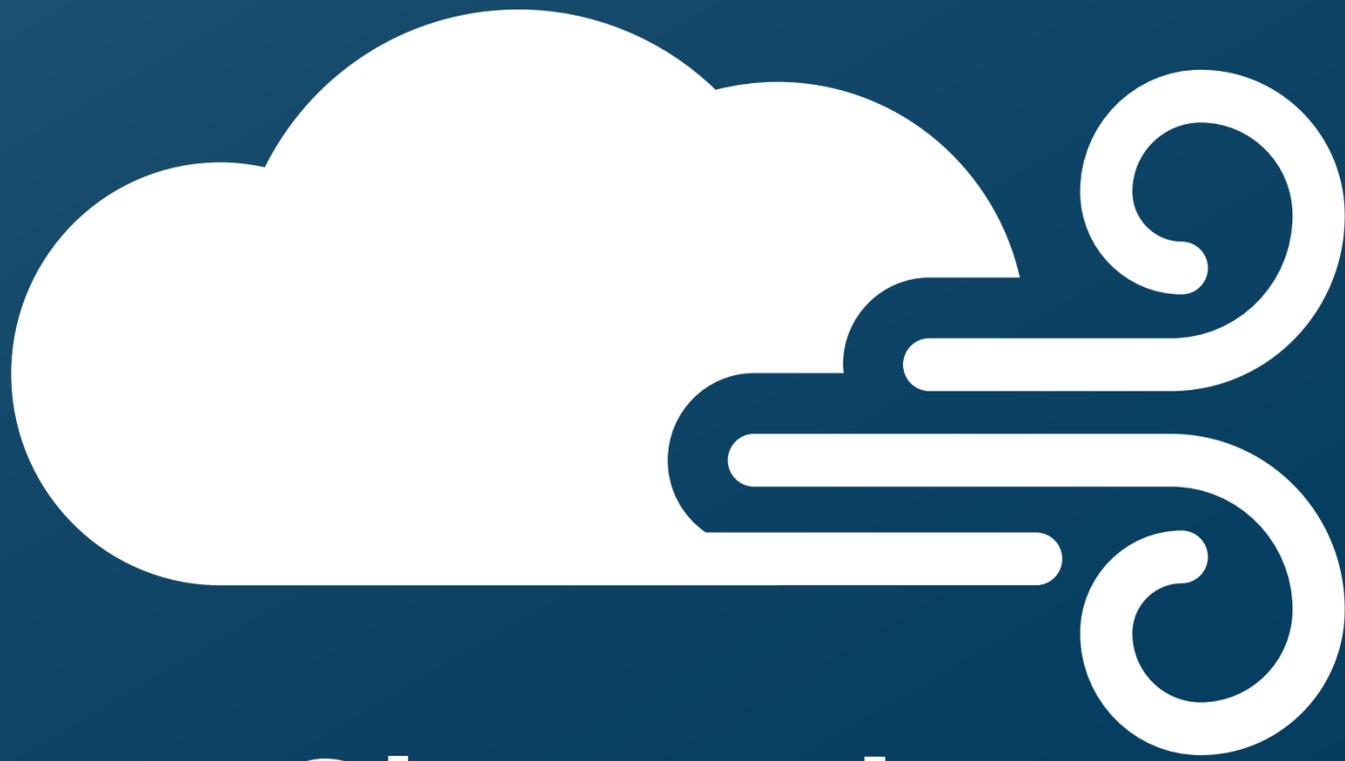
WASATCH CHOICE
— VISION —



Safe, user friendly streets



WASATCH CHOICE
— VISION —



Clean air



WASATCH CHOICE
— VISION —



Housing choices and affordable living expenses



WASATCH CHOICE
— VISION —



Fiscally responsible communities and infrastructure



WASATCH CHOICE
— VISION —



**Sustainable environment,
including water, agricultural,
and other natural resources**



WASATCH CHOICE
— VISION —



Ample parks, open spaces, and recreational opportunities



WASATCH CHOICE
— VISION —