



## Housing and Opportunity Assessment

### What is the tool?

The Housing & Opportunity Assessment tool stems from the Community Data Project and is an in-depth report that provides current data, maps and information on demographics, socio-economics and housing in Wasatch Front communities. It provides new demographic and economic information for every city and county along the Wasatch Front. This data is available in reports and maps that highlight the opportunities for economic development and remediation of housing disparities to be understood and addressed through policy level changes. Factors include segregation, racially-concentrated poverty, disparities of opportunity, fair housing infrastructure, and physical infrastructure investments.

The project was funded by a 2011 Sustainable Communities grant. It is vital to the Wasatch Front in that it answers questions that are crucial to the way we grow as a region. It collects this data and makes it available to communities in one place and free of charge.

### Components:

- Fair Housing Equity Assessments and data analysis reports by city and county
- Descriptive maps by city and county

### What is the objective?

- Data—Identify concentrations of minority populations and/or poverty, disparities in opportunity, including education, transportation, infrastructure, etc.
- Deliberation—Engage with stakeholder groups, including local jurisdictions, planning organizations, school districts, transit agencies, housing authorities and others
- Decisions—Use Assessment information to set priorities and develop a community-specific action plan

### Who would benefit?

- City and county planners addressing growth issues and looking to improve the housing and economic opportunities in their communities
- Researchers and analysts looking for Wasatch Front demographic and economic information

### Why?

The tool will help cities in their planning process through identifying areas of opportunity and areas with disparities of opportunity. Incorporating this information will enhance projects and outcomes on both local and regional levels. It provides Wasatch Front cities and counties with data that may not have had access to before.

### What does the tool require?

To access the tool, an internet connection is required.



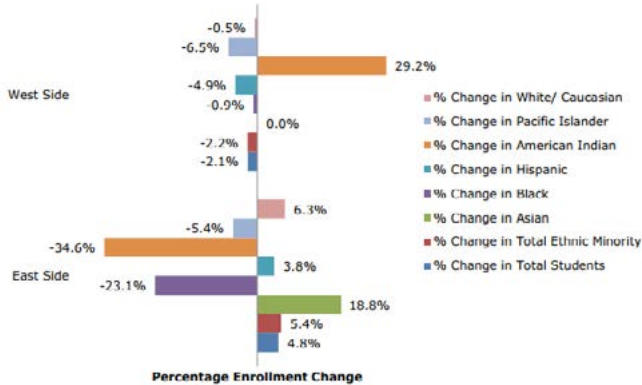


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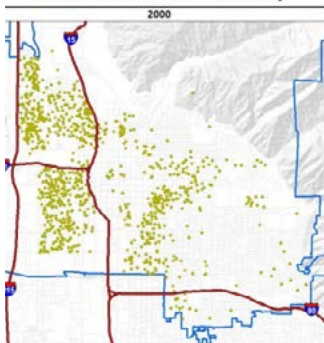


### Achievable Outcome

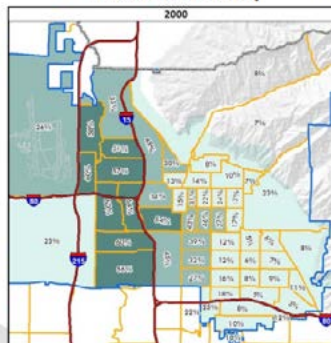
- Fulfillment of the HUD obligation of entitlement cities and counties for a Fair Housing and Equity Assessment
- Aid for communities in setting housing goals and developing plans to further fair housing goals
- Maintenance of housing affordability and achieving an appropriate housing variety
- Creating and maintaining opportunities for current and potential residents, and overall improvement of the quality of life a place can sustain
- Informed planning processes and a more thorough consideration of characteristics and needs of a city, county, or region



**Figure 3**  
Change in Minority Population Concentrations in Salt Lake City



**Figure 4**  
Change in Minority Population Share by Tract in Salt Lake City



### To Download:

- Visit [WasatchChoice2040.com](http://WasatchChoice2040.com) and select Housing and Opportunity Assessment under Toolbox
- Click on your community on the interactive map
- Review the report and keep it accessible for your staff to consult